

TOP 10 AI PROMPTS FOR REAL ESTATE AGENTS

Helping you stay consistent, communicate clearly, and focus on what matters most - your clients.



- 1 Listing Description Generator:** Write a compelling listing description for a [property type] in [neighborhood] with [#] beds, [#] baths, and [top features]. Tone: [professional / luxury / warm]. Include a strong call to action.
- 2 Follow-Up Email Sequence:** Write a 4-email follow-up sequence for a new buyer or seller lead. Tone: friendly but persuasive. Include value reminders and next steps.
- 3 Social Media Post Creator:** Create posts to promote [listing], highlight neighborhood benefits, and engage [target audience]. Include emojis, hashtags, and a call to action.
- 4 Market Analysis Summary:** Analyze current market trends in [location]. Summarize pricing, inventory, demand, and buyer behavior in 300–500 words.
- 5 Buyer / Seller FAQ Script:** Create FAQ answers for first-time buyers or sellers in [location], covering financing, inspections, and closing.
- 6 Open House Follow-Up Message:** Generate a professional text or email to send after an open house. Include a property recap and next steps.
- 7 Price Adjustment Recommendation:** Draft a 200-word email explaining a recommended price adjustment based on market conditions.
- 8 Client Objection Handling Script:** Provide respectful, persuasive talking points to address pricing objections confidently.
- 9 Neighborhood Highlight Post:** Write a description of living in [community], focusing on schools, parks, dining, and lifestyle benefits.
- 10 Content Calendar Planner:** Create a 90-day social media content calendar focused on educational, promotional, and community content in [market].